

**DSA Transparency Report  
CapCut - 2025**

## Introduction

CapCut is an innovative video editing application which allows users to create videos using templates and video editing tools.

In line with our obligations under the Digital Services Act (**DSA**), we are pleased to publish our first DSA transparency report for the reporting period of 17 February 2024 to 31 December 2024.

We have a number of measures designed to keep users safe across priority areas, including from illegal and other harmful content. We are pleased to report on the numbers underlying these measures including the additional reporting option we have implemented to allow people to report content in the European Union they believe is illegal.

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## Section 1. Content moderation

We review and monitor content (i.e., templates) on CapCut proactively (through systems we have in place which detect illegal and harmful content, including content which may be in violation of our [Terms of Service](#) or our [Community Guidelines](#) (together, our **Policies**)) and reactively (for example, on receipt of notice from creators, users or authorities). To do this we deploy a combination of technology and human moderators.

- We use automated moderation technology to identify content that violates our Terms of Service or Community Guidelines. This technology looks at a variety of signals across content, which may include, for example, keywords or images to detect potential violations.
- Human moderators work alongside our automated moderation systems to review and assess content that may violate our Terms of Service or Community Guidelines. Our moderators undergo regular training on our content moderation processes and policies.

We may remove or restrict access to content if we reasonably believe it is in breach of our Terms of Service or our Community Guidelines. In case of severe or repeated violations, we might also take account-level action, including suspending user's access to certain features, or temporarily or permanently banning their account.

### **Key Principles**

Content that is uploaded on CapCut is typically first reviewed by our automated moderation technology, which aims to identify content that violates our Policies before it is viewed or shared by other people on CapCut or reported to us. While undergoing this review, the content is visible only to the uploader.

If our automated moderation technology identifies content that is a potential violation, it will either be automatically removed from CapCut or flagged for further review by our human moderation teams.

### **Automated Review**

We use a variety of automated tools, including:

- Computer Vision models, which help to detect objects (for example visual signals, emblems, logos objects that are known to be associated with extremist and hate groups) so it can be determined whether the content likely contains material which violates our policies.
- Keyword lists and models are used to review text and audio content to detect material in violation of our policies.
- Where we have previously detected content that violates our policies, we use de-duplication and hashing technologies that enable us to recognise copies or near copies of such content. This is used to prevent further re-distribution of violative content on CapCut.

### **Human Moderation**

CapCut currently adopts proactive risk detection models that surface content that potentially violates our Community Guidelines for human moderation review. These models are trained on content that have been tagged to specific policies by our human moderators. Tagged content undergoes random quality assurance samples to ensure tagging accuracy and alignment to policy. This ensures our datasets remain diverse, fair and unbiased.

Moderation data is continuously monitored through random sampling, with regular meetings held to discuss potential grey area cases. If required, interpretation guidelines are published for moderators to revise and align with policy.

If proactively detected content has been confirmed by human moderators to be in violation of our Community Guidelines, users will be informed that the content was detected using automated tools, and which Community

Guidelines' violation was triggered. Users who disagree with the content moderation decision can appeal it using the appeals process..

## **Section 2. Illegal content reports**

Our Policies apply to all accounts and content on CapCut, and they often align with, and sometimes go beyond, local law requirements. While we primarily enforce our Policies at our own initiative through automated and human moderation, users can also use the reporting functions to alert CapCut to content they believe violates our Policies. The number of reports made in the European Union to CapCut during the period 17 February 2024 to 31 December 2024 is set out at **Annex B**. Under the DSA, trusted flaggers can also submit illegal content reports. However, we did not receive any illegal content reports from trusted flaggers during this reporting period.

As part of our requirements under the DSA, we have introduced an additional reporting channel for our community in the European Union to 'Report Illegal Content,' which enables users to alert us to content they believe breaches the law. When users report suspected illegal content, they will be asked to select a category of illegal content they are reporting under. Reporters are also asked to provide additional information, such as: the country in question; if possible, the specific law in question; and a clear explanation as to why they think the content violates the law. If the report is incomplete (for example, it does not provide enough information for us to assess if the content is illegal) or materially unsubstantiated, the report may be rejected. The reporter will be notified of this decision and provided with an opportunity to re-submit their report with more information. This helps us properly and effectively consider and respond to each report.

Illegal content reports are processed through a combination of automation or human review. CapCut will review the content against our Policies and where a violation is detected, the content may be removed globally. If it is not removed, our illegal content moderation team will further review the content to assess whether it is unlawful in the relevant jurisdiction - this assessment is undertaken by human review. In making our determination, CapCut is required to balance any competing legal rights, such as freedom of speech. Content found to be illegal will generally be restricted in the country where it is illegal or, in some cases, across the EEA region or by removing the content from CapCut entirely. Those who report suspected illegal content will be notified of our decision, including if we consider that the content is not illegal.

## **Section 3. Our Moderators**

To ensure a consistent understanding and application of our Policies, all content moderator personnel receive training across our relevant Policies. All content moderators undergo training on CapCut's content moderation systems and receive wellbeing support and resources. Personnel involved in reviewing reported illegal content receive additional focused training on assessing the legality of reported illegal content.

Content moderation training materials are kept under review to ensure that they are accurate and current. Such materials include clearly defined learning objectives to ensure our content moderators understand the core policy issues and their underlying policy rationale, key terms and policy exceptions (where applicable).

Members of our Trust & Safety teams attend regular internal sessions dedicated to knowledge sharing and discussion about relevant issues and trends.

## **Section 4. Orders from government authorities**

We may receive requests from government authorities in the European Union to remove content. However, during the reporting period from 17 February 2024 to 31 December 2024, we have not received any requests from government authorities in the European Union to remove content.

We may also receive requests from government authorities in the European Union for user information disclosure. However, during the reporting period from 17 February 2024 to 31 December 2024, we have not received any information requests from government authorities in the European Union.

## Annex A - CapCut's own-initiative content moderation

This Annex A provides the number of moderation actions we took against content and accounts under our Policies. This table sets out the number of the content-level moderation actions taken where content is found to violate our Policies, broken down by the moderation action taken.

Number of moderation action taken by type		
Content Removed	Content Restricted	Accounts removed
324,034	111,448	40,304

This table sets out the number of the content items removed where content is found to violate our Policies, broken down by the sub-policy under our Community Guidelines. Content may violate multiple policies and each violation is reflected in the breakdown of each of the respective sub-policies.

Policy category	Content Removed
Sensitive and Mature Themes	16,007
Integrity and Authenticity	86,872
Safety and Civility	152,686
Illegal Activities and Regulated Good	17,241
Minor Safety	30,879
Mental and Behavioural Health	27,670
Total	324,034

## Annex B - Illegal content reports

CapCut has introduced an additional reporting channel for our European Union community to 'Report Illegal Content,' which enables users to alert us to content they believe breaches the law. This Annex B provides a breakdown of the illegal content reports we received from users within the European Union in relation to the template, comment, remake and user profile features, broken down by the category of illegal content it has been reported under. We are working hard to ensure we can provide numbers for the remaining illegal content reports across all of our features in future transparency reports.

We received a total number of 1,185 illegal content reports in the European Union, which corresponds to user reports on 624 unique items of content. Of the unique items of content reported, we took action against (i) 20 items of content on the basis that it violated local laws and (ii) 21 items of content on the basis that it breached our Policies. No action was taken on the remaining content reported, either because it was not found to be violative under our Policies or the relevant local laws or because the initial report did not contain enough information.

**Median time needed for taking action pursuant to the illegal content reports:** The median time between our receipt of an illegal content report and deciding whether or not to action that content under our Policies or applicable law is around 2 hours. The median time necessarily takes account of the time taken to review more complex user reports requiring a nuanced consideration of the legal requirements by a legal reviewer against the applicable local law. Assessing these reports can be a complex task as we strive to be consistent and equitable in our enforcement, while also weighing up our decisions against other important interests such as freedom of expression.

Illegal content categories	Number of user reports
Child sexual exploitation	220
Content relating to violent or organized crime	38
Harassment or threats	194
Illegal goods and services	18
Illegal hate speech	337
Terrorist content or offences	123
Other illegal content	390
<b>Total</b>	<b>1,185</b>